SALES AND REVENUE · AUTONOMOUS AGENT

Renewal Radar Agent

Watches contract end dates, creates one renewal opportunity per contract inside the 120 day window, rates renewal risk with a fixed rule.

A background Agentforce agent that watches contract end dates, creates one renewal opportunity per contract inside the 120 day window, rates renewal risk with a fixed rule, summarizes it, drafts outreach and alerts the account owner at 120, 90 and 60 days. No renewal is noticed late.



3	5	5	3	8
SUBAGENTS	ACTIONS	OBJECTS	CHANNELS	TEST CONVERSATIONS

WHAT IT DOES

Renewal detection
Confirms the renewal exists.

Renewal risk summary
Applies the fixed risk and writes the summary.

Owner outreach
Alerts the owner and saves a draft.

THE RULES IT FOLLOWS

- The agent never emails the customer and never edits the Contract.
- Renewal Amount copies the prior contract value and is labeled estimate in the Name.
- Prompts get case subjects and priorities only, never case descriptions.
- One renewal per contract at all times.

NOT INCLUDED

- Price uplift and contract amendments.
- Customer-facing messaging.
- Churn prediction models.

WORKS WITH
Runs in the background

WHERE IT WORKS
Slack, Email, In the background

RUNS ON
Sales Cloud with Contracts enabled, Service Cloud for case data, Agentforce

BEST FOR
Account managers, customer success managers, revenue operations, renewal specialists and sales leaders

INDUSTRIES
SaaS · Subscription services · Managed IT services · Equipment service contracts · Insurance · Telecommunications · Media subscriptions · Maintenance agreements

WHAT YOU NEED

- ✓ Contracts enabled or your own subscription object.
- ✓ Service Cloud case data for the risk rule.

Coming soon. Designed in full and built to the same standard as the live agents.

Free scoping: a 60-minute review with an architect.

We map it to your org, your rules and your data, and give you a fixed plan before work starts.

salesforce PARTNER