AGENTFORCE AGENT · INDUSTRY AGENTS · NOVEMBER 2026

Real Estate Lead Qualifier & Inspection Booker

Contacts new property inquiries within minutes, asks a short set of qualifying questions.



STATUS
COMING SOON

WORKS WITH
Talks to customers

WHERE IT WORKS
SMS, Phone

CONTACT
contact@synconai.com

salesforce PARTNER

THE JOB IT TAKES ON

What the Real Estate Lead Qualifier & Inspection Booker takes off your team.

WHAT IT DOES

A voice and SMS agent that contacts new property inquiries within minutes, asks a short set of qualifying questions, books an inspection in the listing agent's calendar and updates the Lead. It closes the gap between a portal inquiry and the first conversation.



WHO USES IT Property inquirers, listing agents, buyer agents, sales assistants and brokerage managers

WHAT IT DOES

Everything the Real Estate Lead Qualifier & Inspection Booker handles.

01

Initial contact

Open, confirm consent and disclose recording and AI.

02

Qualification

Capture budget, timeframe, finance status and property to sell.

03

Inspection booking

Offer up to three inspection times and book one.

04

Handoff

Pass offers and negotiation to the listing agent.

BUILT TO BE TRUSTED

The rules it cannot talk its way around.

01 Call only between 09:00 and 20:00 in the inquirer's local time; otherwise send an SMS offering a callback time.

02 At the start of the call, say it may be recorded and that the caller is speaking with an AI assistant.

03 Give no price guidance beyond the listed price and no legal, finance or valuation advice.

04 Hand offers, negotiation and contract questions to the listing agent.

TESTED BY REPLAY Scripted conversations, including the awkward ones, are replayed against the records they should create before go-live and before every change.

DELIVERY

Scoped with you, built in your org.

1

Scope with you

The actions it needs, the rules it follows and who approves what, in a fixed plan.

2

Build in your org

The agent, its Apex actions, objects and screens, as deployable Salesforce metadata.

3

Test by replay

Your own conversations replayed against your records before go-live.

4

Go live and hand over

A runbook, the test set and a walkthrough, so your team owns it from day one.

Deployable source
The agent, actions, objects and screens as Salesforce metadata.

Solution design
A Solution Design Document with UML for your architects.

Test suite
Apex tests plus replayed conversations, run before every release.

Least-privilege access
Permission sets for the agent user and for your staff.

Runbook and handover
How to run it, change its rules and roll back.

YOU PROVIDE Agentforce Voice enabled and a telephony provider connected. · Listings, agent calendars, calling hours and recording disclosure wording; local automated calling rules reviewed by you.

NEXT STEP

Get the Real Estate Lead Qualifier & Inspection Booker scoped for your org.

A free 60-minute review with an architect: what it would do in your org, what it needs and how long it takes.

EMAIL

contact@synconai.com

THE AGENT

synconai.com/ai-agents/real-estate-lead-qualifier-and-inspection-booker

GLOBAL DELIVERY

United States · Australia · India

BUILT BY

SynconAI, Salesforce Select Partner · 5.0/5 CSAT

salesforce PARTNER