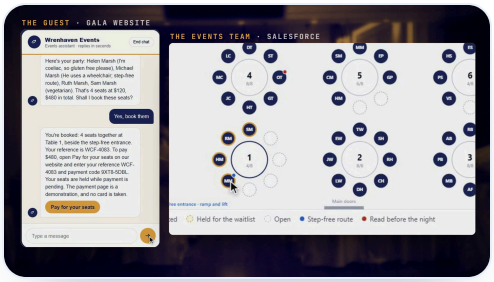
NONPROFIT AND COMMUNITY · AGENTFORCE SERVICE AGENT

Event Registration Agent

Every chair knows who's sitting in it.

The Event Registration Agent answers guests' questions about your event in the chat on your website, only from the event record and the FAQ. It books a party, keeps each guest's needs in their own words, asks plainly about a step-free route and books only on the guest's yes. It seats the whole party at one table that suits it, never sells one seat more than the room holds, and offers a cancelled table to the first waiting party that fits.



2	3	187	29	91%
SUBAGENTS	ACTIONS	COMPONENTS	APEX TESTS	CODE COVERAGE

WHAT IT DOES

Answers from the event
Venue, times, access and menu, only from the event record and the FAQ.

Keeps each guest's own words
Dietary and access needs stored exactly as typed, never interpreted, a severe allergy flagged.

Asks about step-free access
Plainly, and by name when a guest's own note mentions a wheelchair.

Seats the whole party together
Read back with the total, booked on a yes, at one table that suits it.

Never oversells
Even when two chats say yes to the last seat at the same moment.

Refills cancelled tables
A freed table goes to the first waiting party that fits, held 24 hours, taken with one yes.

THE RULES IT FOLLOWS

- **Only what you wrote down**
  Prices, times and access facts come only from the event record and the FAQ.
- **Their words, untouched**
  Dietary and access needs are kept exactly as typed, never interpreted.
- **Nothing booked without a yes**
  The party and the total are read back first; seats are booked only on the guest's yes.
- **No card details**
  A reference and a single-use code for your own payment page; never a card.

PROVEN IN A LIVE RUN

One table per party. The whole party together, at the step-free table when needed.

Their own words. Dietary and access needs kept exactly as typed, never interpreted.

Never oversold. Two chats, one last seat: one seated, one offered the waitlist.

WORKS WITH
Talks to customers

WHERE IT WORKS
Website chat, Phone

RUNS ON
Agentforce, Sales Cloud or Nonprofit Cloud, Messaging for In-App and Web, Knowledge

BEST FOR
Events and fundraising managers, nonprofit development directors, association and membership teams, venue and hospitality coordinators, school and university event offices, Salesforce admins in nonprofits

INDUSTRIES
Nonprofits and charities, Associations and professional bodies, Schools and universities, Museums and arts organizations, Faith communities, Community groups

WHAT YOU NEED

- ✓ **Campaigns**
  Sales Cloud or Nonprofit Cloud, your event, its tables and price.
- ✓ **Agentforce**
  With messaging on your website.
- ✓ **Your FAQ**
  Access, parking, menu, dress code and timings.
- ✓ **A payment provider**
  Your own, for the payment page.

Live. Recorded on a real Salesforce org and last validated Nov 27, 2026.

Free scoping: a 60-minute review with an architect.

We map it to your org, your rules and your data, and give you a fixed plan before work starts.

salesforce PARTNER