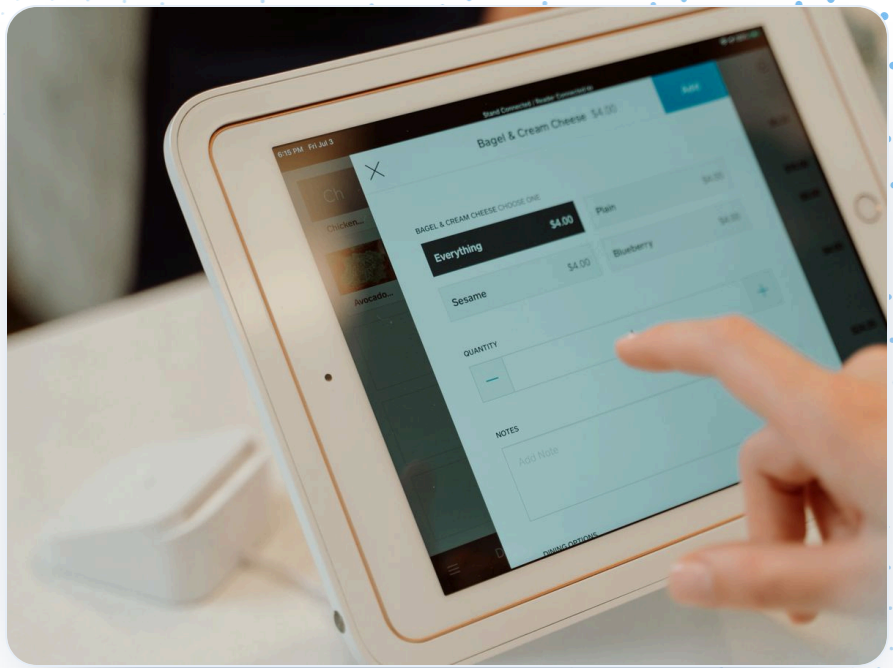
SYNCONAI
WHERE DREAMS DRIVE DATA

AGENTFORCE AGENT · INDUSTRY AGENTS · NOVEMBER 2026

Event & Venue Booking Agent

Takes a group event brief, finds suitable venues and dates, builds a quote from packages, places a 48 hour date hold.



STATUS
COMING SOON

WORKS WITH
Talks to customers

WHERE IT WORKS
Website chat, Email

CONTACT
contact@synconai.com

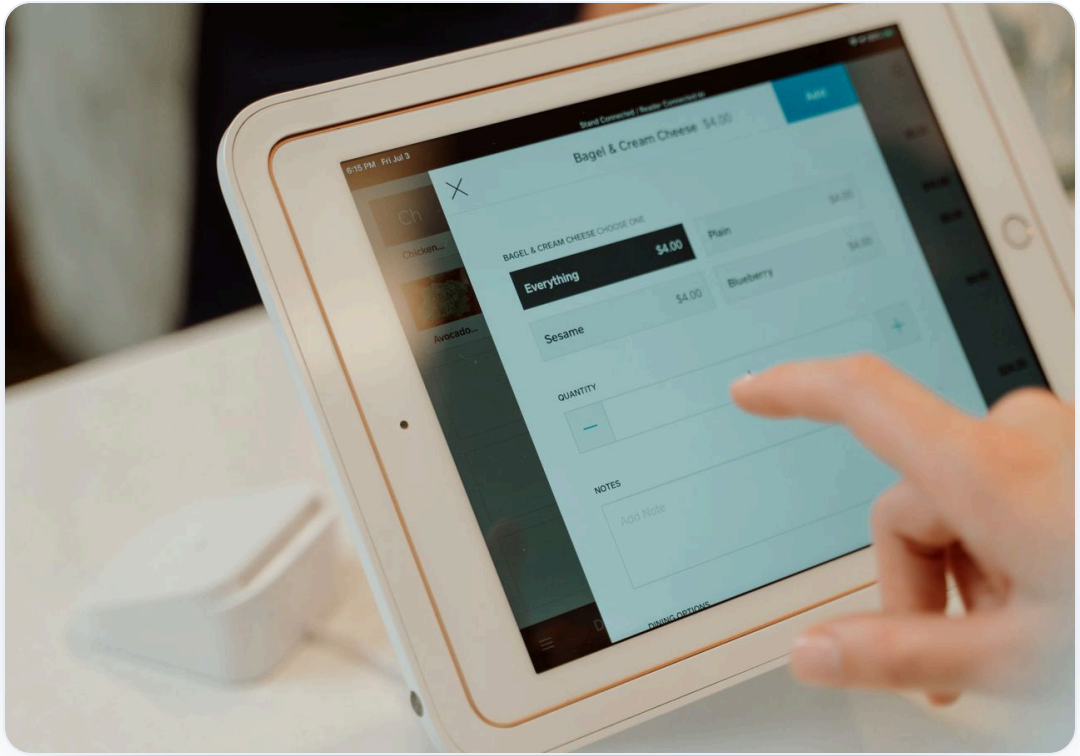
salesforce PARTNER

THE JOB IT TAKES ON

What the Event & Venue Booking Agent takes off your team.

WHAT IT DOES

A customer-facing agent that takes a group event brief, finds suitable venues and dates, builds a quote from packages, places a 48 hour date hold, sends the quote and a deposit link and confirms the booking when the deposit is paid.



WHO USES IT Event buyers such as HR and office managers, events teams, venue managers, sales coordinators and catering leads

WHAT IT DOES

Everything the Event & Venue Booking Agent handles.

01

Event brief

Capture date, guests, type, area and budget.

02

Venue options

Find venues that fit capacity and date.

03

Quote and hold

Build the quote, hold the date and send the deposit link.

04

Confirm and handoff

Confirm after deposit and escalate special requests.

BUILT TO BE TRUSTED

The rules it cannot talk its way around.

01 **Never take card details in chat**
Payment is only through the payment link.

02 The agent never offers a discount above 10 percent; larger requests create an approval request for the events manager.

03 State the hold expiry time in the customer's local time.

04 Offer only venues and dates confirmed by availability checks.

05 Escalate cancellations, refunds, post-confirmation changes and events over 300 guests.

TESTED BY REPLAY Scripted conversations, including the awkward ones, are replayed against the records they should create before go-live and before every change.

DELIVERY

Scoped with you, built in your org.

1

Scope with you

The actions it needs, the rules it follows and who approves what, in a fixed plan.

2

Build in your org

The agent, its Apex actions, objects and screens, as deployable Salesforce metadata.

3

Test by replay

Your own conversations replayed against your records before go-live.

4

Go live and hand over

A runbook, the test set and a walkthrough, so your team owns it from day one.

Deployable source
The agent, actions, objects and screens as Salesforce metadata.

Solution design
A Solution Design Document with UML for your architects.

Test suite
Apex tests plus replayed conversations, run before every release.

Least-privilege access
Permission sets for the agent user and for your staff.

Runbook and handover
How to run it, change its rules and roll back.

YOU PROVIDE Sales Cloud with Quotes enabled and Agentforce. · Venues, packages, minimum spends, cancellation terms and a payment provider account.

NEXT STEP

Get the Event & Venue Booking Agent scoped for your org.

A free 60-minute review with an architect: what it would do in your org, what it needs and how long it takes.

EMAIL

contact@synconai.com

THE AGENT

synconai.com/ai-agents/event-and-venue-booking-agent

GLOBAL DELIVERY

United States · Australia · India

BUILT BY

SynconAI, Salesforce Select Partner · 5.0/5 CSAT

salesforce PARTNER