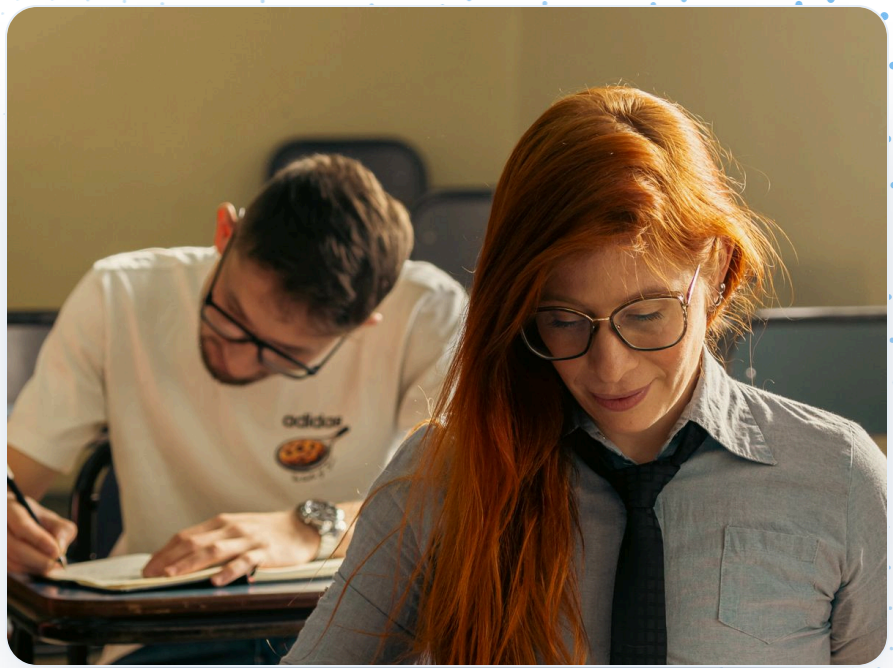
SYNCONAI
WHERE DREAMS DRIVE DATA

AGENTFORCE AGENT · ADMIN, DATA AND PLATFORM · NOVEMBER 2026

Data Quality Coach Agent

Finds records with missing fields, asks each record owner in Slack for the value, and writes the owner's reply to the record after validating it.



STATUS
COMING SOON

WORKS WITH
Works with your team

WHERE IT WORKS
Slack

CONTACT
contact@synconai.com

salesforce PARTNER

THE JOB IT TAKES ON

What the Data Quality Coach Agent takes off your team.

WHAT IT DOES

The Data Quality Coach Agent finds records with missing fields, asks each record owner in Slack for the value, and writes the owner's reply to the record after validating it. It turns cleanup into a short conversation with the person who knows the answer.



WHO USES IT Account executives, account managers, Salesforce admins, sales managers and revenue operations

WHAT IT DOES

Everything the Data Quality Coach Agent handles.

01

Gap outreach

Ask an owner for one missing value.

02

Apply fix

Validate the reply and update the field.

03

Quality summary

Report open, fixed and declined counts.

BUILT TO BE TRUSTED

The rules it cannot talk its way around.

01 **Never overwrite a non blank field**
If the field is now filled, close the task as Fixed without writing.

02 No messages between 19:00 and 07:00 in the owner's time zone.

03 Maximum 5 requests per owner per day, 3 records per message.

04 **Slack messages show the record name and link only**
No phone, email or amounts.

05 A reply of "not mine" moves the task to the admin queue and escalates.

TESTED BY REPLAY Scripted conversations, including the awkward ones, are replayed against the records they should create before go-live and before every change.

DELIVERY

Scoped with you, built in your org.

1

Scope with you

The actions it needs, the rules it follows and who approves what, in a fixed plan.

2

Build in your org

The agent, its Apex actions, objects and screens, as deployable Salesforce metadata.

3

Test by replay

Your own conversations replayed against your records before go-live.

4

Go live and hand over

A runbook, the test set and a walkthrough, so your team owns it from day one.

Deployable source
The agent, actions, objects and screens as Salesforce metadata.

Solution design
A Solution Design Document with UML for your architects.

Test suite
Apex tests plus replayed conversations, run before every release.

Least-privilege access
Permission sets for the agent user and for your staff.

Runbook and handover
How to run it, change its rules and roll back.

YOU PROVIDE Slack integration and Agentforce enabled. · Your sign-off on the field allowlist.

NEXT STEP

Get the Data Quality Coach Agent scoped for your org.

A free 60-minute review with an architect: what it would do in your org, what it needs and how long it takes.

EMAIL

contact@synconai.com

THE AGENT

synconai.com/ai-agents/data-quality-coach-agent

GLOBAL DELIVERY

United States · Australia · India

BUILT BY

SynconAI, Salesforce Select Partner · 5.0/5 CSAT

salesforce PARTNER